

DIGITAL LOUNGE Wednesday 24th of February
Cream Tea 2pm – 5pm Talks 2:30pm
Electric Works, Digital Campus, Sheffield S1 2BJ

Digital Content will change more in the next seven years than in the last 20. Are you ready? What's going to happen to TV & Film? Could you spot the next **Spotify, iplayer or Wii**? What will become of news? Are you ready to get the most out of next generation networks? How do we unlock the power of social media?

The Creative Industries Knowledge Transfer Network is running a Digital Lounge to share views on the themes and topics of the future of digital content experiences and distribution. The KTN has already run a major nationwide survey and carried out interviews with leading figures as well as workshops and Digital Lounges nationwide.

Come to hear from technology guru **Bill Thompson** the latest insights and developments associated with digital content. BBC leader **Nick Gallon** will give us an update in TV Platform Canvas and the move into Salford in 2011. This is a great opportunity to meet other innovators and to hear first hand about successful digital projects and immediate funding opportunities. Don't miss your chance to play our bespoke Digital Lounge networking game *Guess Who Is It* developed by Simon Games.

Please register here <http://sheffielddigitallounge.eventbrite.com/>



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